



For Immediate Release

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CHRONICITY ACQUIRES FIBROMYALGIA & FATIGUE CENTERS, INC.

DALLAS, TX (December 3, 2007) – Chronicity, Inc., a retail-focused medical specialty provider, with current operations that include ADD Health & Wellness Centers, specialists in treating Attention Deficit Hyperactivity Disorders (ADHD) and related conditions, announced today that it has acquired Dallas-based Fibromyalgia & Fatigue Centers, Inc. (FFC). Fibromyalgia & Fatigue Centers is a national network of medical centers that specialize in treating patients with Fibromyalgia and Chronic Fatigue Syndrome.

FFC develops, operates, and manages outpatient “Centers of Excellence” for the treatment and ongoing care of individuals diagnosed with Fibromyalgia, Chronic Fatigue & Immune Dysfunction Syndrome, and Unrelenting Fatigue. It offers a uniquely integrated and customized one-stop treatment approach with medical, testing, and counseling services at each location. FFC provides a holistic and highly focused comprehensive approach unlike traditional care provided by primary care physicians today. Through the development of a proprietary treatment algorithm, which includes nutritional counseling, medication management, psychological services, skills coaching, and an outcome management system, FFC offers this unique approach to treating the underlying physiological factors that influence the disease. In addition, the company maintains an outcome database, the first of its kind, to quantitatively monitor and measure the success of its program.

FFC was founded originally by Robert S. Baurys II, Chronicity Chief Executive Officer, in 2004 after he found relief from his five year struggle with Fibromyalgia symptoms. Having grown the company to more than 15 centers across the country, he left in 2005 to establish Chronicity, and subsequently launched ADD Health and Wellness Centers.

Louisville, Kentucky-based Chrysalis Ventures, a leading source of equity capital for growth companies in the Midwest and South, led Chronicity's Series A investment in October 2006 and led in the company's \$5.0 million follow-on financing in July 2007 to help fund the FFC acquisition.

"We are delighted to bring FFC into the Chronicity family as we seek to become the industry leader in the treatment of chronic disorders," said Baurys. "Since opening its doors in 2004, FFC has treated over 11,500 patients and seen greater than 80% of patients experience significant improvement in energy and decrease in pain within four visits. Our goal is to make quality care affordable and accessible to the millions of Americans who suffer from chronic and debilitating conditions."

"People are paying directly for an increasing percentage of their healthcare, and in return should demand high quality and value, and a satisfying consumer experience," said Koleman Karleski, managing director of Chrysalis Ventures. "Chronicity has developed a unique business model to provide exceptional healthcare service to individuals suffering from chronic clinical conditions."

FFC operations are currently open in Atlanta, Cleveland, Dallas, Denver, Detroit, Ft. Worth, Las Vegas, Norwalk, Philadelphia, Pittsburgh, Portland, Salt Lake City, and Seattle. ADD Health and Wellness centers are currently open in Austin, Boston, Dallas, and Houston.

About Chronicity

Chronicity, Inc. specializes in providing integrative treatment for chronic diseases with a focus on achieving positive long term results. Through the development of a proprietary treatment algorithm which includes nutritional counseling, medication management, psychological services, skills coaching, and an outcome management system, its ADD Health and Wellness and Fibromyalgia & Fatigue Centers are creating a revolution in the treatment of chronic diseases. For more information, please visit www.addhealthandwellness.com or www.fibroandfatigue.com.

About Chrysalis Ventures

Founded in 1993, Chrysalis Ventures is a leading source of equity capital for young growth companies in the Midwest and South. Chrysalis invests primarily in early-stage and expansion-stage companies in healthcare services and technology, media and communications, and business services. Based in Louisville, Kentucky, Chrysalis has more than \$300 million under management and has made investments in over 50 companies. For more information, please visit www.chrysalisventures.com.

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